



WINGS WORLDQUEST

# 2020 Women of Discovery AWARDS & GALA

## CORPORATE SPONSORSHIP OPPORTUNITIES

Dr. Sylvia Earle  
Lifetime Achievement

Liz Taylor  
and the  
DOER Marine Team  
Innovation in Technology

Dr. Diva Amon  
Sea

Master of Ceremonies  
Katie Couric  
Founder, Katie Couric Media

A VIRTUAL CELEBRATION  
OF  
WOMEN IN  
SCIENCE & EXPLORATION  
AND OUR OCEANS

October 7, 2020  
7:00 - 8:00pm EST



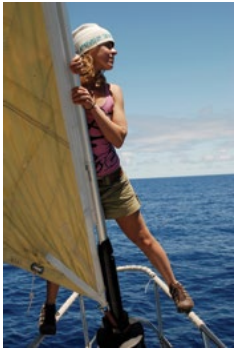
# Extraordinary Women. Extreme Discoveries.

WINGS Worldquest recognizes and supports extraordinary women leaders in science and exploration.

Since 2003, WINGS has been the only organization that provides critical unrestricted funding to advance the work and ideas of women who are redefining the boundaries of human endeavor. By championing them as changemakers and role models for the next generation, WINGS is building a pipeline of future female leaders.

The Women of Discovery Awards traditionally highlight the breakthrough work of awardees through an exclusive daytime Explorers Forum, where our newest Fellows join past awardees in presentations and panels about their research and impact on global issues. *This year the Explorers Forum has been postponed to 2021.*

Both the Explorers Forum and the Awards Gala are opportunities to learn firsthand about the unique leadership skills, innovative thinking and spirit of enterprise that define the global network of WINGS WorldQuest Women of Discovery.



## SPONSOR AND AMPLIFY PIONEERING RESEARCH AND EXCEPTIONAL LEADERSHIP

Align your company with the entrepreneurial mindset and achievements of women at the leading edge of science and exploration. Your support advances their work, elevates their profile, and gives them a platform for their discoveries, inspiring the next generation of problem solvers. Support WINGS and help shape the future of our planet.

Invite your organization's high-performing women leaders and their colleagues to register for the WINGS Women of Discovery 2020 Virtual Gala to join the celebration and advance our mission to:

- Showcase extraordinary women working at the forefront of their fields
- Inspire the mindsets needed to tackle the world's toughest challenges
- Highlight teamwork and collaboration in women's exploration groups
- Model perseverance and resilience in achieving meaningful goals
- Motivate teams by hearing firsthand the stories of women explorers overcoming seemingly insurmountable obstacles
- Build self-confidence in personal and career goal-setting and advancement through female role models

### THE NUMBERS

UNLIMITED  
attendees

2,000+  
pp mailing list

7,500+  
pp email list

# 2020 Women of Discovery

The Women of Discovery Awards were established to recognize extraordinary women making significant contributions to world knowledge and science through exploration.



## LIFETIME ACHIEVEMENT AWARD

### Dr. Sylvia A. Earle

Dr. Sylvia Earle - called “Her Deepness” by the New York Times and “Hero for the Planet” by Time Magazine - is an oceanographer, explorer and author. Dr. Earle set records going deep into the ocean in all manner of submersibles and broke barriers as the first female chief scientist at the National Atmospheric and Oceanic Administration. Dr. Earle’s lifelong passion is marine ecosystems, with a focus on exploration, conservation and the development and use of new technologies for access and effective operations in the deep sea and other remote environments.

Dr. Earle and her foundation, Mission Blue, are focused on developing a global network of “Hope Spots” to safeguard the living systems that provide the underpinnings of global processes, from maintaining biodiversity and yielding basic life support services, to providing stability and resiliency in response to accelerating climate change.



## INNOVATION IN TECHNOLOGY AWARD

### Liz Taylor and DOER Marine, Inc.

Since 1992, President and CEO Liz Taylor and her team have grown Deep Ocean Exploration and Research (DOER) Marine, Inc. from a consulting and field services firm to a full-service engineering solutions company that is an industry leader in designing and building subsea robotic and manned systems for a variety of applications, ranging from deep ocean exploration to critical infrastructure inspection. DOER currently is focused on Project Deepsearch, an innovative endeavor to build a human-occupied submersible capable of full ocean depth, providing unlimited ocean access to science.



## SEA AWARD - DR. DIVA AMON

### Dr. Diva Amon

Dr. Diva Amon is a Trinidadian deep-sea biologist with a special interest in deep-sea organisms and how human activity affects life far below the ocean’s surface. Dr. Amon has dedicated much of her time to exploring some of the deepest and most remote ocean habitats, from Antarctica to the Mariana Trench. She regularly ventures to the depths in submersibles, with her deepest dive to 1.6 miles below the ocean surface in the Cayman Trench in the Caribbean. She has discovered six new deep-sea species, including a lobster and two sponges. Dr. Amon is a strong voice on the need to effectively manage and protect the deep ocean from human impacts, including from mining, pollution and climate change.



## VIRTUAL GALA & ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

*All sponsorships can be customized to reflect strategic goals.*



**\$50,000**  
Visionary

- **Recognized as our Premier gala/annual sponsor with logo inclusion on the WINGS gala & home websites, newsletters, and social media**
- Underwrite WINGS Lifetime Achievement Award
- 3 Fellow or Flag Carrier-led virtual employee Explorer Talk\* events (based on explorer availability). Topics include: leadership, resilience, teamwork, risk management in high-stakes environments, strategies for dealing with uncertainty and change, using fear to your advantage



**\$25,000**  
Trailblazer

- **Recognized as one of our leading gala/annual sponsors with logo inclusion on the WINGS gala & home websites, newsletters, and social media**
- Underwrite WINGS *new* Innovation in Technology Award
- 2 Fellow or Flag Carrier-led virtual employee Explorer Talk\* events (based on explorer availability). Topics include: leadership, resilience, teamwork, risk management in high-stakes environments, strategies for dealing with uncertainty and change, using fear to your advantage



**\$10,000**  
Pathfinder

- **Recognized as one of our valued gala/annual sponsors with logo inclusion on the WINGS gala & home websites, newsletters, and social media**
- 1 Fellow or Flag Carrier-led virtual employee Explorer Talk\* event (based on explorer availability). Topics include: leadership, resilience, teamwork, risk management in high-stakes environments, strategies for dealing with uncertainty and change, using fear to your advantage



**\$5,000**  
Innovator

- **Recognized as one of our valued gala/annual sponsors with logo inclusion on the WINGS gala & home websites, newsletters, and social media**



**Products or Services**  
Retail Value Over \$5,000

- Receive a “powered by” logo placement and URL link on our website
- Subject to individual authorization, tagged social media posts on WINGS platforms featuring grant recipients using donated product or imagery created using donated product

**\*Explorer Talks** are inspiring 90-minute presentations where a WINGS Fellow or Flag Carrier discusses her work and insights, and can answer questions about the innovative thinking, character and skillsets she developed to become a leader in her field.